### KING COUNTY CULTURAL ACCESS 101

#### WHAT?
A publicly funded program that gives people greater access to cultural organizations with missions in science, heritage, and the arts.

#### WHY?★★★★
- Cultural Equity throughout King County
- Academic success and meaningful experiences for students
- Greater economic prosperity and competitiveness
- Expanded quality of life
- Vibrant and Connected Communities
- Sustainable Funding for Cultural Nonprofits
- Post pandemic sector recovery with significant job creation and program expansion

Based on 2019 tax collection, Cultural Access would generate $72 million annually

#### HOW?
- County Council places the issue on the ballot
- Cultural Access Countywide Campaign
- Citizens vote, on 0.1% of new sales tax
- First funding would be delivered approximately 18 months after voter approval

#### 4Culture Future Funding Model
Cultural Access would create the following programs that orgs could apply to receive funding:
1. Sustained Support (50%)
2. Public School Cultural Access (15%)
3. Public Free Admissions (15%)
4. Building for Equity (10%)
5. Countywide Initiatives & Projects (6.25%)
6. Startups (2%)

#### WHO?

<table>
<thead>
<tr>
<th>Eligible</th>
<th>NOT Eligible</th>
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<tr>
<td>Non-profit, 501(c)3</td>
<td>State agencies, city governments, private foundations, radio or television broadcasting network or stations, cable communications system, internet-based communications venture or services, newspapers, or magazines.</td>
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<tr>
<td>Advancing and preserving the visual or performing arts, heritage, technology and science (such as zoology, botany, anthropology, or natural history)</td>
<td>Providing programming or experiences available to the general public</td>
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About Inspire WA:
Founded in 2018, Inspire Washington nurtures the human spirit and strengthens communities by increasing access to science, heritage, and arts programming through advocacy, resource development, education, and coalition building. [InspireWashington.org](http://InspireWashington.org)